

# Strategic Plan 17th Legislative District 2023-2024

## District Overview

**We are the Democrats who represent the 17th Legislative District of Washington State. Our goal is to work with local Democrats and the Washington Democratic party to elect democrats up and down the ballot. We work to promote democratic candidates into every position in every race, candidates who share our values and represent the democratic voters of the 17th Legislative District**

17th LD Messaging

Demographics

Electoral Information

Key Races in 2023 and 2024

## Messaging

- Supporting fundamental human rights such as women's rights to choose and increasing access to healthcare for all.
- Strengthening our workforce/encouraging prosperity for working families/supporting local business:. Thousands of our neighbors in Clark and Skamania County leave home every day to head to Portland for work. But we can create and keep these jobs right here at home.
- The current tax burden placed on small businesses makes it tough to get off the ground and start turning a profit. We support cutting red tape and reducing the tax burden on small businesses, so we can create jobs that stay right here in our community. Additionally, we need to identify ways to help working families with the balancing act of making ends meet and spending enough time at home. Addressing issues that face working families such as lack of affordable childcare and affordable housing.
- We advocate for equal pay for equal work, reducing the cost of and improving access to child care, and working to make sure that the jobs we create in our community offer living wages.
- Investing in clean energy solutions and opportunities Working families disproportionately experience the toll of environmental injustices every day. High pollution levels and increased exposure to environmental hazards at home and at work are a reality for many people. Climate Change is real and the science behind it is real. We must prevent and address the human and economic threats and invest in policies to grow the production of clean energy, renewable energy, energy efficiency, clean manufacturing and infrastructure upgrades that create family wage jobs.
- The 17th LD is an ecologically diverse environment comprised of urban, suburban and rural communities. Included within our boundaries is Camp Bonneville, 4000 acres of land used from 1909-1995 as a rifle range and weapons training facility that was recently transferred from the US Army to Clark County for continued clean up and maintenance. The protection of local residents,

wildlife, water and timber should be a focus of our District as the area continues to be assessed for ecological safety into the future. This is a bipartisan issue that we can find common ground

- We support sustainable timber and believe that responsibly sourced timber practices are vital to our region's economy and for protecting our climate. We support timber industry jobs that focus on sustainable practices, prioritize workers and meet the needs of our local communities. We need to make sure small forest owners are able to maintain their legacy of ownership of local forests. We can support our economic future and address the dangers of the climate crisis by investing in sustainable forest management, ecosystem restoration, and regenerative agriculture.
- We support fully funding our schools and assuring that rural schools are not left behind and receive the funding they need for children to thrive.
- We support fully funding our law enforcement and increasing resources for them to do their jobs and assure that ALL members of our community feel safe and supported.

## **Demographics**

[17th Legislative District Summary \(4\).pdf](#)

[17th Legislative District Summary - Google Docs](#)

## **Electoral Information below**

## Key Races in 2023 and 2024

### Clark County

2023

#### City Council

Camas Mayor-Steve Hogan

Camas City Council Ward 1 Position 1-John Nohr

Camas City Council Ward 2 Position 1-Bonnie Carter

Camas City Council Ward 3 Position 1-VACANT

Camas City Council At-Large Position-Don Chaney

Vancouver City Council Position 4-Bart Hansen

Vancouver City Council Position 5-Ty Stober

Vancouver City Council Position 6-Sarah Fox

Washougal Mayor-Dave Stuebe (Special Election)

Washougal City Council Position 2-Michelle Wagner

Washougal City Council Position 3-David Fritz

(Special Election)

Washougal City Council Position 4-Janice Killion

Washougal City Council Position 5-Molly Coston

Washougal City Council Position 7-Ernie Suggs

#### School Board

Battle Ground School Board District 2-VACANT

Battle Ground School Board District 4-Mark Watrin

Camas School Board District 3-Connie Hennessey

Camas School Board District 4- VACANT

Camas School Board District 5-Tracey Malone

Evergreen School Board District 2-Rob Perkins

Evergreen School Board District 3-Victoria Bradford

Evergreen School Board District 4-Jacqueline

Weatherspoon

Hockinson School Board District 3-Dave Olson

Hockinson School Board District 4-Greg Gospe

Hockinson School Board District 5-Gordon Smith

Mount Pleasant School Board Position

1-Elizabeth Wilber (Special Election)

Mount Pleasant School Board Position 3-Karl

Kanthak

Mount Pleasant School Board Position 4-Tanis Morris

Washougal School Board District 1-Jim Cooper

Washougal School Board District 2-Angela Hancock

Washougal School Board District 4-Cory Chase

Port District

Camas/Washougal Port District 2-Cassi Marshall

Vancouver Port District 1-Don Orange

Wastewater District

Clark Regional Wastewater District 3-Denny Kiggins

Fire District

East County Fire & Rescue Position 1-Joshua Seeds

East County Fire & Rescue Position 4-Martha Martin

Fire Protection District No. 3 Position 2-Dean

Thornberry (Special Election)

Fire Protection District No. 3 Position 3-Rick Steele

Fire Protection District No. 5 Position 1-Mike Lyons

Fire Protection District No. 10 Position 3-Danny

Walling

Fire Protection District No. 13 Position 3-Louis

Ferreira

## **2024 Clark**

### **County**

**Clark County Council District 3-Karen  
Bowerman**

**Clark County Council District 4-Gary  
Medvigy**

**Clark Public Utilities District 1-Jim Malinowski**

# Skamania County

## 2023

### City Council

City of Stevenson, Pos. 3 – Nov. 23

City of Stevenson, Pos. 4 – Nov. 23

City of Stevenson, Pos. 5 – Nov. 23

City of N. Bonneville, Pos. 3 – Nov. 23

City of N. Bonneville, Pos. 4 – Nov. 23

City of N. Bonneville, Pos. 5 – Nov. 23

### School district

Mt. Pleasant Sch Pos. 3 – Nov. 23

Mt. Pleasant Sch Pos. 4 – Nov. 23

Skamania Sch Pos. 2 – Nov. 23

Skamania Sch Pos. 3 – Nov. 23

Stevenson-Carson Sch Pos. 1 – Nov. 23

Stevenson-Carson Sch Pos. 3 – Nov. 23

Stevenson-Carson Sch Pos. 5 – Nov. 23

Mill A Sch Pos. 2 – Nov. 23

Mill A Sch Pos. 3 – Nov. 23

Mill A Sch Pos. 4 – Nov. 23

White Salmon Sch Pos. 1 – Nov. 23

White Salmon Sch Pos. 2 – Nov. 23

White Salmon Sch Pos. 4 – Nov. 23

Washougal Sch Pos. 1- Nov. 23

Washougal Sch Pos. 2- Nov. 23

Washougal Sch Pos. 4- Nov. 23

Skamania County Parks Pos. 1 – Nov. 23

Skamania County Parks Pos. 3 – Nov. 23

Skamania County Parks Pos. 5 – Nov. 23

Metropolitan Park Dist. Pos. 4 – Nov. 23

Cemetery District Pos. 2 – Nov. 23

Hospital District, Pos. 1 – Nov. 23

Port District, Pos. 3 – Nov. 23

Home Valley Water Pos. 2 – Nov. 23

Fire Dist. 1 Pos. 2 – Nov. 23

Fire Dist. 2 Pos 2 – Nov. 23

Fire Dist. 3 Pos. 2 – Nov. 23

Fire Dist. 4 Pos. 2 - Nov. 23

Fire Dist. 5 Pos. 2 – Nov. 23

Fire Dist. 6 Pos. 2 – Nov. 23

Fire Dist. 7 Pos. 2 – Nov. 23

Fire Dist. 7 Pos. 3 – Nov. 23

## 2024

Commissioner District 1 - Nov. 24

Commissioner District 2 – Nov. 24

Superior Court Judge – Nov. 24

PUD Dist. 1 – Nov. 24

## **Federal and State 2024 Skamania and Clark**

### **Federal**

**President/Vice-President-Joe Biden/Kamala Harris (D)**

**Washington Senator-Maria Cantwell (D)**

**Washington 3rd Congressional District-Marie Gluesenkamp Perez (D)**

### **State**

**Washington Governor-Jay Inslee (D)**

**Washington Lieutenant Governor-Denny Heck (D)**

**Washington Secretary of State-Steve Hobbs (D)**

**Washington Treasurer-Mike Pellicciotti (D)**

**Washington Auditor-Pat McCarthy (D)**

**Washington Attorney General-Bob Ferguson (D)**

**Washington Superintendent of Public Instruction-Chris Reykdal**

**Washington Commissioner of Public Lands-Hilary Franz (D)**

**Washington Insurance Commissioner-Mike Kreidler (D)**

**Washington State Senate Legislative District 17-Lynda Wilson (R)**

**Washington State House Legislative District 17-1-Kevin Waters (R)**

**Washington State House Legislative District 17-2-Paul Harris (R)**

**Washington State Supreme Court Justice 2-Susan Owens**

**Washington State Supreme Court Justice 8-Steven Gonzalez**

**Washington State Supreme Court Justice 9-Sheryl Gordon McCloud**

**Washington State Court of Appeals-Bernard Veljacic**

## Engagement

- Community socials
- Work with Skamania Democrats and Clark County Democrats on a cooperative engagement plan.
- Work with the CCD in their volunteer engagement plan. We have a seat on the CCD board. LDs participation is necessary to PCO and volunteer efforts by the county.

### 17th LD Core principles

- Listen to our community and lift their voices and concerns. Everyone's input has value and is important.
- Nurture trust in the democratic party and the 17th LD Democrats. Create long lasting relationships that last longer than the next election.
- Meet people where they are and value their lived experiences. Everyone needs to be heard
- Empower people to take action and to get involved.

## Field Plan

We will win by targeting undecided voters and low-contact persuadable voters and remaining true to our values.

Resources needed to achieve our goals:

- PCO Coordinator/Volunteer and social coordinator
- Vote builder training program
- Door Knocking team and training - need volunteers with a good history of effective door knocking to train
- Field work for candidates, in coordination with candidates Candidates are very aware of what they need when they need it and communication with them about needs is critical.
- Texting service
- Outreach Research programs like "Circle" that sets up outreach and data matching. More information forthcoming

## Fundraising Plan

Act Blue/Anecdote or other fundraising link on website.

Dues

Ideas for fundraising events throughout the year.

- 17 LD fundraising Picnic or Dinner, **Main key event**
- Online auctions,
- Spaghetti feed or something similar,
- Holiday events
- T Shirt sales. Can be used for door knocking and GOTV.

## **Communications Plan/Digital Plan**

- Facebook, Instagram, Website.

### **Budget Summary**

Create a budget for achieving our goals. Budget to include money for operating expenses, outreach and voter engagement events and candidate support.

### **Outreach Events**

- Parades, Fares
- Community events
- Register to Vote tabling
- **Meet and greet for candidates**
- **Candidate forums and or debates**
- **Socials**
- **Monthly Happy hours**
- **Weekly coffee meetups**
- **Listening sessions**
- **Fundraisers**
- House parties
- Block parties
- Increase visibility in the district

### **Proposed initial committees**

Bylaws Committee

PCO Coordinator and Volunteer committee

Outreach committee Social engagement

Fundraising Committee

Candidate Recruitment

Dinner Committee